

NYC NEWSWIRE®



NYC
NEWSWIRE
PR
DISTRIBUTION
PLANS



ABOUT NYC NEWSWIRE

NYC Newswire is the only newswire exclusively focused on the New York City market, guaranteeing targeted media placement on niche websites and social media channels that reach your exact audience. With unparalleled knowledge of NYC's media landscape, we keep you connected to top journalists, outlets, and your audience, ensuring nonstop visibility and engagement.



NYC NEWSWIRE **1. SPOTLIGHT**

\$225 Per Press Release

Perfect for a one-time, high-impact release

One-Time Press Release Upload to NYC Newswire

Targeted Distribution to 125 NYC journalists and media outlets

Social Media Sharing across NYC Newswire's platforms for added visibility

Ideal for businesses or individuals looking to make a targeted announcement or share important news with key media outlets in New York City



NYC NEWSWIRE **2. UNLIMITED REACH**

\$875 Per Year

Maximize your PR potential with year-round access

Unlimited Press Release Distribution for 12 months

Targeted Distribution to 120 NYC journalists and media outlets
with each release

Social Media Sharing for each press release across NYC
Newswire's platforms

The best solution for businesses needing ongoing media
outreach throughout the year, ensuring consistent brand
exposure and press visibility in NYC



NYC NEWSWIRE **3. PREMIER PARTNER**

\$4,750 Per Year

Comprehensive coverage with premium media placement

Unlimited Press Release Distribution for 12 months

Premium Distribution to 165 NYC journalists and media outlets
for each press release

Guaranteed Media Placement on 4 select partner websites,
ensuring your news reaches its target audience

Targeted Social Media Sharing with amplified focus on your
desired demographic

The ultimate solution for companies or organizations looking
for maximum exposure, credibility, and guaranteed media
presence across the city's top outlets