

NYC NEWSWIRE®

AMPLIFY YOUR STORY ACROSS NYC



NYC
NEWSWIRE
PR
DISTRIBUTION
PLANS
2025



ABOUT NYC NEWSWIRE

NYC Newswire is the only newswire exclusively focused on the New York City market, guaranteeing targeted media placement on niche websites and social media channels that reach your exact audience. With unparalleled knowledge of NYC's media landscape, we keep you connected to top journalists, outlets, and your audience, ensuring nonstop visibility and engagement.



NYC NEWSWIRE

1. SPOTLIGHT

\$350 Per Press Release

Perfect for a one-time, high-impact release

One-Time Press Release Upload to NYC Newswire

Targeted Distribution to 1,500 NYC journalists and media outlets

Social Media Sharing across NYC Newswire's platforms for added visibility

Ideal for businesses or individuals looking to make a targeted announcement or share important news with key media outlets in New York City



NYC NEWSWIRE **2. UNLIMITED REACH**

\$1,250 Per Year

Maximize your PR potential with year-round access

Unlimited Press Release Distribution for 12 months

Targeted Distribution to 1,525 NYC journalists and media outlets with each release

Social Media Sharing for each press release across NYC Newswire's platforms

The best solution for businesses needing ongoing media outreach throughout the year, ensuring consistent brand exposure and press visibility in NYC



NYC NEWSWIRE

3. PREMIER PARTNER

\$6,300 Per Year or \$675 per Month

Comprehensive coverage with premium media placement

Unlimited Press Release Distribution for 12 months. Premium Distribution to 1,525 NYC journalists and media outlets for each press release, Plus Announcement Sharing directly to your target audience.

Guaranteed Media Placement on 4 select partner websites, ensuring your news reaches its target audience

Targeted Social Media Sharing with amplified focus on your desired demographic

The ultimate solution for companies or organizations looking for maximum exposure, credibility, and guaranteed media presence across the city's top outlets



NYC NEWSWIRE **4. DEDICATED NEWSROOM**

(Contact Us for Pricing)

Control your brand's media narrative 24/7. Perfect for Corporations, Elected Officials & Political Candidates

Includes everything in Premier

Guaranteed Media Placement

Your own branded newsroom

Consistent engagement with
journalists and media

Automatic Google Indexing

Create your narratives for journalists
to share with their readers

Journalists come to your
newsroom looking for content

Assets and content editorial-ready
for journalists to use